



The TSN Radio Network is comprised of multiple parts that span new media across the United States. Presently 11 stations are in the network with three more set to begin operation this calendar year (2019). Those include Manitoba Canada, Tucson Arizona & the Phoenix Arizona marketplaces.

We play an eclectic blend of music 24/7 and have been on the air since January 2, 2018 when we debuted to 42,777 listeners/viewers.

In addition to our PRIMARY audio stream (HD), we also feature LIVE HD Video Streams. The Periscope (Twitter) stream has attracted over 4,800,000 viewers since January 2, 2019. In addition, we stream live to Facebook and Twitch. We have JUST added (August 2019) a new Subscriber based channel on YouTube (Google).

We also feature a NEWS product that is reaching into the hundreds of thousands of readers/viewers on a monthly basis. They consist of both a Facebook & Twitter feed 24/7/365 featuring NEWS from each of our stations marketplaces, National/International News, Breaking News and Political Coverage.

In November of 2018 we premiered our FIRST LIVE Election Night Coverage, and will do so for each Election. Numerically, our audio only stream has the biggest numbers, but video has been extremely well received and our News coverage numbers are far and above what any of us anticipated.

Below, please find a breakout of listeners by day and daypart. These are arrived at via server analytics which provide raw data on both listener numbers and other facts such as what browser or device is being used, geographical data, etc.

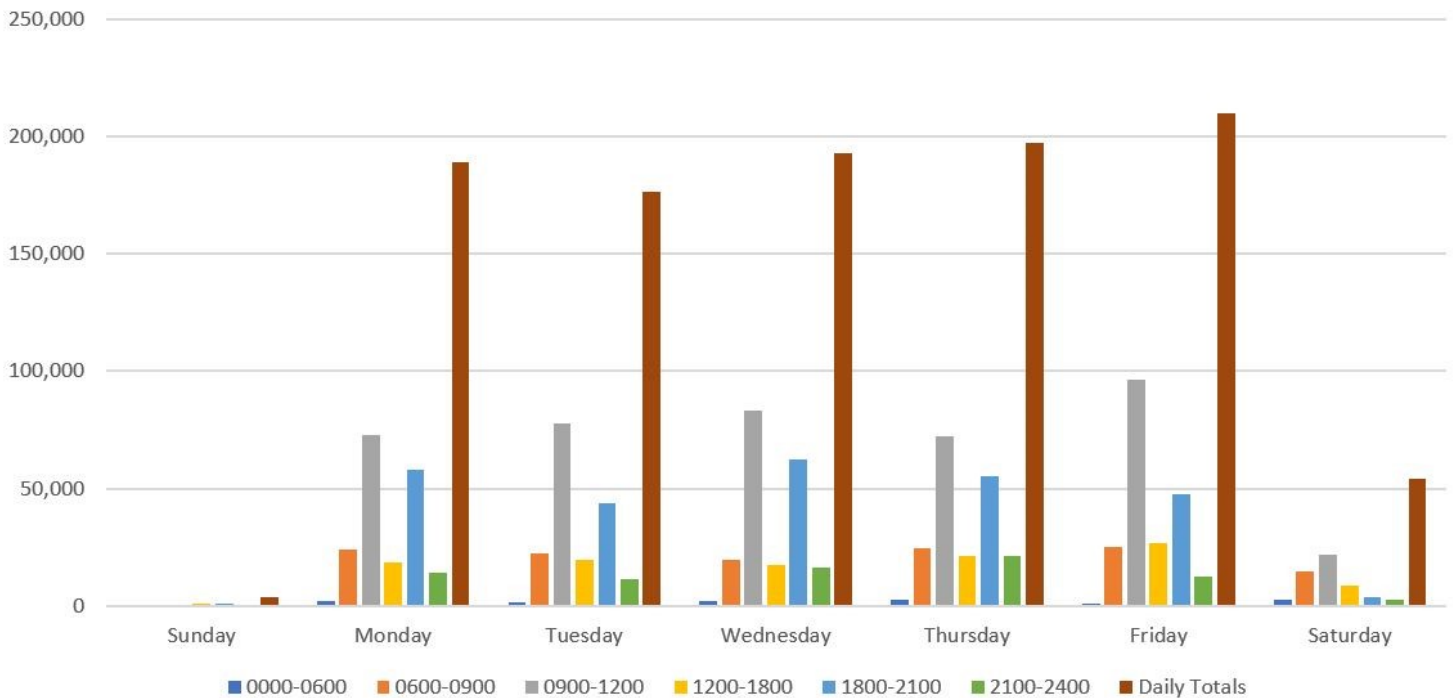
On the following page, the data is represented in graphical format for your reference.

These numbers are measured in real time, and reported on a Monthly basis with each daypart number broken into a Cume. Our analytics team is working to upgrade the system to report more frequently and to break out the numbers in other formats. For now, these are our numbers.

DAYPARTS	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
0000-0600	354	1,958	1,495	2,119	2,629	1,212	2,522
0600-0900	537	23,977	22,367	19,621	24,587	24,981	14,576
0900-1200	212	72,584	77,753	83,191	72,256	96,437	21,892
1200-1800	854	18,757	19,549	17,536	21,252	26,781	8,753
1800-2100	989	57,864	43,695	62,453	55,298	47,853	3,913
2100-2400	698	14,111	11,653	16,429	21,252	12,548	2,573
Daily Totals	3,644	189,251	176,512	192,895	197,274	209,812	54,229



TSN Listership Daily Totals & Day Part Breakout



Our Video Broadcasts present a new opportunity. Each of the programs are ARCHIVED and available for playback by any viewer. Often, shows will be broadcast live, and then watched again later by others. Presently, our Facebook numbers are not compiled by Facebook Analytics. We chose, in the beginning, to broadcast the programs on a page and Facebook has not moved their analytics to a “non” business page. We have 5,000 “friends” on that page, and that makes it hard to “let go” and move it somewhere that may not carry those people over.

On Periscope (Twitter) however, we do have some numbers as seen to the right.



YouTube is brand new to us, but will be subscriber based so we will be able to track those viewers more closely.

We use the Twitch Feed to place our LIVE SHOWS on our Web Sites, including our primary, which is www.thesupernetwork.net



TSN
 @thesupernetwork
 4,895,697
 The SuperNetwork



The thing that is interesting is our News Product. Originally, we decided that it would be impossible, given our resources, to cover all of the markets and sub-markets that we play in, especially given the complexity of some of the SMSA's that are so large. Within, for instance, the San Francisco market, there are hundreds of

Tweet activity

Your Tweets earned **188.1K impressions** over this **28 day** period



suburbs and small towns/communities that must be serviced.

We opted with a live RSS feed across the Facebook and Twitter platforms, EASILY available to virtually everyone across the market structures. While we have the SAME analytics issue with Face Book, Twitter numbers are easily accessed.

In this graphic, provided by Twitter, we can see that in the previous 28 day reporting period, we had 188,100 impressions. That, frankly, is an astonishing number for a media format that has existed less than two years. It shows impressive growth and interest on the part of the reader/viewer in having all of the news sources COMBINED into one standard "feed" that they can peruse at their leisure, gathering news & stories that interest them.

Overall, the TSN platform is performing ahead of schedule with some very strong reporting numbers across multiple new media platforms. We encourage you to take a good look at what TSN can do for YOU!



Sessions (i)

352,067

↑ 426%

vs. Previous 30 Days

Pageviews (i)

1,435,212

↑ 457%

vs. Previous 30 Days

Avg. Session Dur... (i)

46m 8s

↓ -1%

vs. Previous 30 Days

Bounce Rate (i)

37.67%

↓ -11%

vs. Previous 30 Days

As we have moved to a single platform, numbers become easier to grasp. The graphic above is a screen shot from our Google Analytics showing traffic to the Supernetwork where people can watch and listen to programming. The traffic to this “single” site is WAY up because previous to this, the traffic was being spread across several sites/platforms. We anticipate steady growth on this TSN site over time, owing to creating a funnel for all of the network traffic down to one single site/location.

Sessions: Indicates the total traffic over a 30 day period, in this case some 352,067 listeners

Pageviews: The total number of pages that the visitors looked at

Average Session Duration: The total amount of time each visitor listened

Bounce Rate: The % of visitors that ONLY looked at the MAIN page and wen no further.